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Phone Number

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Cell Phone Number

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Email Address

Website

Facebook Page

Twitter Handle

☐ I would be interested in demonstrating for additional space.

☐ I am a new exhibitor.

Artist: Last Name, First Name (print name exactly as you would like it to appear in show program)

Company Name (if applicable)

Collaborator: Last Name, First Name (complete only if work is a collaborative effort)

Address

City, State, Zip

BOOTH OPTIONS

1. OUTDOOR. Provide your own booth, under your own canopy.

Electricity available for demonstrating artists only. Most booths are fairly level with grassy surface.

☐ 10'x10' \$545 ☐ 10'x15' \$795 ☐ 10'x20' \$985 ☐ Corner +\$75 **Total \$**_____

2. UNDER LARGE WHITE TENTS. Provide your own booth. 500 watts electricity included.

☐ 10'x10' \$695 ☐ 10'x20' \$1,390 ☐ Corner +\$195 **Total \$**_____

3. UPPER LODGE-Indoor, Air-Conditioned. Provide your own booth. 500 watts electricity included.

35 spaces available. Most booths have a 7'6" height limit.

☐ 7'x9' **\$545**
 ☐ 8'x10' **\$645**
 ☐ 10'x10' **\$725**
 ☐ 8'x15'-16' **\$845**
 ☐ Corner +**\$50**

Total \$ _____ ☐ Check here if you can work in a narrow or odd-shaped space. **We must have your booth height, note the height of the back walls of your booth:**

4. LOWER LODGE-Indoor. Provide your own booth. 500 watts electricity included.

☐ 10'x10' **\$665** ☐ 10'x15' **\$975** ☐ 10'x20' **\$1,330** Corner Unavailable **Total \$**_____

- Beautiful mountain setting
- Free on-site camping
- Unload directly at booth

Fri. July 3 10am - 6pm
Sat. July 4 10am - 6pm
Sun. July 5 10am - 6pm

- ☐ Ceramics
- ☐ Drawing
- ☐ Fiber (Decorative)
- ☐ Fiber (Wearable)
- ☐ Furniture
- ☐ Glass
- ☐ Jewelry
- ☐ Leather
- ☐ Metal
- ☐ Mixed Media
- ☐ Painting
- ☐ Photography
- ☐ Sculpture
- ☐ Wood
- ☐ Other _____

Professional Hi-Res Digital Images on CD or DVD or submit images by email to: images@americanartmarketing.com (refer to Standards & Rules).

Image 1 _____ \$ _____

Image 2 _____ \$ _____

Image 3 _____ \$ _____

Image 4 _____ \$ _____

Image 5 - Booth/Display. Description of your work: _____

FEES - Payable by either (A) Checks or (B) Credit Card

• **Application Fee: \$35** (\$50 after Jan. 19) Required (**non-refundable**) • **Deposit: \$100** Required with application (**non-refundable, once accepted**)

(A) CHECKS - Two separate checks required. Make checks payable to: American Art Marketing

• **1. Application Fee: \$35 (\$50 after Jan. 19)** Required with application • **2. Deposit: \$100** Deposited & credited to booth fee once accepted

(B) CREDIT CARD - Application fee \$35 (\$50 after Jan. 19) & Deposit fee \$100 (will be charged & credited to booth fee once accepted)

[illegible]

Name on Card: _____ Cardholder Signature: _____

I Herby release and forever discharge American Art Marketing, all sponsoring organizations and their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of my participation in the show(s). If accepted, AAM has my permission to reproduce my artwork through the images I have submitted for the purpose of promoting, advertising and marketing their shows. I agree to abide by all payment and cancellation schedules. I understand that application and booth fee deposits are non-refundable once accepted. I further consent to the enforcement of all AAM rules as set forth in the application Terms & Conditions of Participation and in any subsequent correspondence. **You have my permission to charge my account a \$35 application fee (\$50 late application fee after January 19). A \$100 deposit will be charged only upon acceptance.** I have read and agree to the Terms & Conditions of Participation on page 2 of this application.

Signature: _____ Date: _____

PO Box 480, Slate Hill, NY 10973 | p. 845 355 2400 f. 845 355 2444 | show.director@americanartmarketing.com | **AmericanArtMarketing.com**

Selection Process & Qualifications:

- American Art Marketing shows are juried invitationals. The selection process is based on the following criteria: originality of design, technical skill, and overall aesthetics compatible with the concept and artistic direction of the show.
- All work must be original in concept and must have been created by the accepted applicant.
- All work must be made in the USA or Canada.
- All media of fine art & craft are accepted.
- Participants must exhibit the type and quality of work shown in their slides. Not acceptable are items embellished or made from commercially available kits, plans, or patterns; imports; factory-made or assembled items; mechanical reproductions or offset prints.
- Reproductions must be signed and numbered, marked 'reproductions,' and cannot make up more than 20% of the display.
- Booth sharing is not allowed unless approved by American Art Marketing.
- All booths must be enclosed on three sides (except corners) with a minimum height of 6ft.
- Any willful violation or misrepresentation regarding the work as defined in our rules will result in forfeiture of space.

Deposits and Application Fees:

- Application fee: \$35. Late Application Fee (After January 19): \$50.**
- Deposit: \$100. Upon acceptance, deposit will be automatically charged and credited to your booth fee.**

Please note, deposits and application fees are non-refundable.

If paying by check, please provide two separate checks for the application fee and deposit. Make checks payable to **American Art Marketing**.

Payment of Booth Fee:

The balance of your booth fee must be returned with your invoice and signed contract according to the invoice due date.

A **\$40 handling fee** will be charged for all returned checks.

- Booth assignments will not be made until booth fee is paid in full.** We do our best to honor space requests, but cannot guarantee placement. Having occupied a specific booth in previously does not guarantee repeat placement.
- If you have a problem with payment, please contact us immediately for payment arrangements.**

IMPORTANT NOTE: Your signed application form is a contract with American Art Marketing affirming that you are ready, willing and able to participate in the event. Therefore, **all payments will be due, checks will be deposited, and credit cards will be charged on the booth fee balance due date, unless you contact us to make other arrangements.**

Cancellation of Exhibit Space:

All cancellations must be made in writing. **No refunds will be given within 90 days of the show. A 50% refund will be given prior to that date. Call the AAM office to confirm if you have not received a cancellation confirmation via email within two (2) business days from your initial email request.**

To Apply Online:

1. Visit AmericanArtMarketing.com | 2. Create an account or log-in. | 3. Click **Apply Now!** | 4. Select a show and follow the prompts.

To Apply by Mail-in Application: Please submit the following materials:

1. Completed Application Form

2. Images

- Five high-resolution images are required for each category entered, **four of your artwork and one of your display**, in digital format as uncompressed JPEG's or TIFF's, 300 dpi at approximately 5" x 7". (Zapp formatted images accepted). Images should be labeled with the artist's name, a number (corresponding to the image descriptions), and the medium.
- Mail CD/DVD:** Submit images on a CD or DVD to our mailing address.
- Email:** Submit images to images@americanartmarketing.com

3. Artist Statement & Bio: Include brief description of your work and a short bio. If accepted, this information may be used for promotional purposes.

4. Application Fee & Deposit

- Application fee of \$35** must accompany each application (**\$50** after January 19). **Application fee is non-refundable.**
- Deposit fee of \$100** will be charged to your account and credited to your booth fee upon acceptance.
- Deposit fee is non-refundable and ONLY charged if you are accepted.**
- Application fee and Deposit may be paid by credit card or check. If paying by check, please provide **two separate checks** for the application fee and deposit. Make checks payable to American Art Marketing.

✓ Checklist

- ☐ Completed & signed application ☐ Images: 4 artwork & 1 booth ☐ Artist statement & brief bio
☐ Completed and signed credit card section **OR** ☐ Application fee check, \$35 (\$50 after Jan. 19) & ☐ Deposit check, \$100 (separate check)

Questions? Email questions to show.director@americanartmarketing.com

AMERICAN ART MARKETING