

For Immediate Release

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The 9th Annual Berkshires Arts Festival

Great Barrington, Massachusetts (May 14, 2010) More than one hundred sixty-five exceptionally talented, jury selected artists and artisans from all over the country will present their artwork at the 9th annual Berkshires Arts Festival, held July 2-4 at Ski Butternut in Great Barrington, Massachusetts. Over the last 8 years, the Berkshires Arts Festival has become one of the most anticipated summer events in the Berkshires. Each year, the show brings together a selection of some of the finest artists in the America, offering outstanding works in the following categories ceramics, painting, jewelry, glass, wood, mixed media, sculpture, fashion and photography for display and sale.

"The work for sale at this show ranges from the most affordable hand-crafted items to once in a lifetime opportunities for collectors," said Director Richard Rothbard, himself a veteran artisan and the creator of Boxology.

This year, BAF has increased its commitment to offering engaging and educational experiences for festival goers with even more demonstrations, talks, and performance artists added to the schedule. New educational content includes instruction in sustainable historic New England timber home-building techniques by the Heartwood School, based in Washington, Mass.

This year will also see the return of the Art of Clay tent, sponsored by Sheffield Pottery, which will bring festival-goers behind the scenes of ceramic art creation, with features and demonstrations from a wide variety of pottery styles.

The show will be held Friday, July 2nd through Sunday, July 4th rain or shine at Ski Butternut under tents, outdoors and in the air-conditioned lodge, with musical performances, workshops, and activities for kids, magicians, fire-dancers and much more happening throughout the entire weekend.

Where:

Ski Butternut
Route 23, Great Barrington, MA

When:

July 2, Friday 10am - 6pm
July 3, Saturday 10am - 6pm
July 4, Sunday 10am - 5pm

Admission:

Adults- \$11, Seniors - \$9, Students - \$5,
Weekend pass - \$13, Children under 10 admitted Free
Plenty of Free parking available.

For more information visit www.berkshiresartsfestival.com

Richard and Joanna Rothbard, owners of An American Craftsman galleries located in New York City, Savannah, GA and Stockbridge MA, are the artistic directors of American Art Marketing, and the producers of the event.